



# 2026 ANNUAL CONFERENCE EXHIBITOR SHOW REGISTRATION & SPONSORSHIP

May 1-May 3, 2026 Ruidoso, New Mexico

**Date:** November 14, 2025  
**To:** EMS Exhibitor Representative and Other Interested Parties  
**Re:** EMS Region III 2026 Exhibitor Registration & Sponsorship Application

Dear Exhibitor:

EMS Region III is accepting registrations for the Exhibitor Show at the 2026 EMS Region III Conference. The official start is months out but plans for our annual conference are underway. We are expecting more than 900 total participants for the 2026 Conference, with a week of activities beginning **April 27<sup>th</sup> and ending on May 3, 2026**, at the Ruidoso Convention Center in Ruidoso, NM. EMS Region III carries a tradition in bringing the national stage to New Mexico with the best EMS educators exhibitors from across the country, including the Land of Enchantment.

The conference **EXHIBITOR SHOW** will be held at the Ruidoso Convention Center, 111 Sierra Blanca Drive and will run from **Friday, May 1<sup>st</sup> through Sunday, May 3, 2026**. Set-up for vehicles will be on **Wednesday, April 29<sup>th</sup>** and set up for booths will be on **Thursday, April 30<sup>th</sup>**.

## **Participants**

Interact with participants and decision makers from more than 400 different organizations from New Mexico, Texas, Colorado, and Arizona by reserving your booth space in the exhibition hall.

## **Sponsorship Opportunity**

Show your support by having a banner with your company name or logo stand out by being an event sponsor to the EMS Region III Annual Conference. Most of our conference participants are **VOLUNTEERS** and in addition to providing a spotlight for your company or product, your support allows EMS Region III to provide affordable hands-on training and education that is needed to provide quality emergency care in the field. If you would like to support the EMS Region III Conference, please select the sponsorship(s) of your choice on the Registration page. If you would like to sponsor the Conference Shirts, Conference Bags, Bottled Water, Badge Lanyards etc. EMS Region III will need to know by **January 11, 2026**. Any sponsorship will be greatly appreciated.

## **NEW!!! Inaugural EMS Skills Competition**

Get ready for some excitement at this year's **EMS Region III Conference** as we launch our **first-ever EMS Skills Competition!** This event will take place on **Thursday evening, April 30<sup>th</sup>**. This dynamic event will challenge teams to put their knowledge, clinical expertise, and problem-solving abilities to the test in fast-paced, realistic emergency scenarios. It's an incredible opportunity for participants to demonstrate their skills, learn from one another, and celebrate the spirit of EMS excellence. We invite sponsors and community partners to join us in making this inaugural event a success—your financial support or donation of prizes will

help us recognize top performers and continue inspiring the next generation of EMS professionals across our region. Your sponsorship will not only provide prizes but will help offset cost of refreshments provided that evening. This event will provide you with the opportunity to network with potential customers.

**WE HOPE YOU WILL BE ABLE TO TAKE TIME OUT OF YOUR BUSY SCHEDULES TO JOIN US FOR THIS EXCITING CONFERENCE. DUE TO LIMITED SPACE IN THE EXHIBIT HALL, WE ENCOURAGE YOU TO MAIL OR FAX YOUR REGISTRATION FORM AS SOON AS POSSIBLE TO GUARANTEE A SPACE.**

Please fill out and sign the attached exhibitor application/agreement and sponsorship form and return them to me at:

**EMS Region III  
PO Box 1895  
Clovis, New Mexico 88102-1895  
Phone: (575) 769-2639  
Fax: (575) 769-3485  
Email: [brandie@emsregion3.org](mailto:brandie@emsregion3.org)**

Upon receiving your registration and sponsorship form, we will mail you a confirmation letter with further details regarding booth and vehicle setup dates and times.

If you have any questions or need further information on the conference, exhibitor show, contact me at (575) 769-2639, cell: (575) 309-1624 or e-mail me at [brandie@emsregion3.org](mailto:brandie@emsregion3.org). We look forward to seeing you there!

**Sincerely,**

**Brandie Bray  
Executive Director  
Phone: (575) 769-2639  
Cell Phone: (575) 309-1624  
Fax: (575) 769-3485  
[brandie@emsregion3.org](mailto:brandie@emsregion3.org)**

**[www.emsregion3.org](http://www.emsregion3.org)**

**EMS REGION III 2026 Annual CONFERENCE**  
**EXHIBITOR APPLICATION/AGREEMENT FORM**  
**May 1-May 3, 2026 Ruidoso, New Mexico**

**EXHIBITOR'S AGREEMENT**

**IT IS MUTUALLY AGREED AND UNDERSTOOD BY BOTH PARTIES:**

1. That the Exhibitor shall pay rent in the amount indicated at the time of submission, along with completion of the information on page two of this contract. Payment constitutes final sale and is nonrefundable for cancellation.
2. That the Exhibitor shall pay all fees or present a purchase order no later than **April 10, 2026**.
3. That the exhibit area be used solely for the purpose of display and/or sales of the product line or service listed in the company information. Subleasing or booth space sharing is not allowed without prior approval of EMS Region III.
4. That no portion of the display shall extend into or otherwise encroach upon any other booth space, aisle, walkway or public area, or rise above the show floor more than 15 feet, and that no alterations be made to the exhibit area without the consent of EMS Region III.
5. That the exhibit area shall be kept in a clean condition.
6. That the Exhibitor shall hold harmless EMS Region III or any of their agents for any liability, or personal injury to themselves or their agents, and/or loss or damage to personal property or company property during any portion of the conference.
7. That EMS Region III will open up the facility to begin receiving vehicles starting at 1:00pm on Wednesday, **April 29, 2026**.
8. That the Exhibitor displaying a vehicle shall have the vehicle at the exhibit hall no later than 1:00 pm on Wednesday, **April 29, 2026**.
9. That the Exhibitor will be allowed to set up their booth space between 8:00 am and 5:00 pm on Thursday, **April 30, 2026**. Booth location will be provided by, and at the discretion of EMS Region III.
10. That the Exhibitor can break their booth down **Saturday, May 2<sup>nd</sup>** after 5:00pm and no later than 10:00am **Sunday, May 3, 2026**.
11. It is understood and agreed that payment for **EACH BOOTH SPACE** entitles the exhibitor to:
  - a. Wireless Internet
  - b. 10' X 10' Booth with pipes, drapes, table with skirts, chairs, electrical service, and carpeting
  - c. 1 social event ticket on Thursday night for each exhibitor (max 2 per booth)
  - d. 1 Friday night cookout dinner ticket for each exhibitor (max 2 per booth)
12. It is understood and agreed that payment for **EACH VEHICLE SPACE** entitles the exhibitor to:
  - a. Wireless Internet
  - b. 10' X 25' Space
  - c. 1 social event ticket on Thursday night each exhibitor (max 2 per vehicle)
  - d. 1 Friday night cookout dinner ticket for each exhibitor (max 2per vehicle)

**Exhibitor Representative Signature** \_\_\_\_\_

**EMS Region III Annual Conference 2026 Exhibitor Registration Form  
Exhibitor Show, May 1-May 3, 2026 – Ruidoso Convention Center**



**Exhibitor Information**

<b>Name</b>					
<b>Company</b>					
<b>Address</b>					
<b>City</b>		<b>State</b>		<b>Zip</b>	
<b>Phone/Cell</b>		<b>Fax</b>			
<b>Email</b>					

**Booth Representatives**

<b>Name</b>		<b>Title</b>	

**Registration Fees**

- 10 X 10 Booth @ \$700
- Extra 10 X 10 Booth @ \$500
- 10 X 25 Ambulance Space @ \$1,200
- 10 X 40 Large Vehicle Space @ \$1,700
- Extra Booth Staff @ \$25

If vehicle, what type? \_\_\_\_\_

**Sponsorship Options & Tier Assignment**

Vendors may purchase any number of sponsorship items, and/or choose multiple items from any group. Your final Bronze, Silver, or Gold tier is determined \*\*by the total amount spent across all sponsorship selections\*\*

- Bronze Tier: Based on total spend of \$500-\$999
- Silver Tier: Based on total spend of \$1,000-\$2,499
- Gold Tier: Based on total spend of \$2,500+

## Sponsorship Items (Select One or Multiple)

### \$500 Sponsorship Items

- Thursday Skills Competition
- Friday Night Bar-B-Q and DJ
- Breakout - Refreshment Breaks

### \$1,500 Sponsorship Items

- Conference Shirts
- Conference Bags
- Water w/ Company Logo
- Badge Lanyards

### \$2,000 Sponsorship Items

- Notebooks & Pens
- Conference Cups

**TOTAL** (Registration Fees and/or Sponsorship Items) \$ \_\_\_\_\_

**\*\*\*Please make sure if you are sponsoring any Conference merchandise this year to send an updated logo to Brandie Bray at [brandie@emsregion3.org](mailto:brandie@emsregion3.org)**

**Methods of Payment** (If paying by credit card, you may fax your completed form to EMS Region III at 575-769-3485)

- Checks (Payable to EMS Region III)
- Purchase Order (Must have PO when submitting form)
- American Express       Visa       MasterCard       Discover

Cardholder Name:			
Credit Card Number:			
Expiration (MM/YY):		CVV	
Email Receipt to:			

### **For Office Use Only**

Date Received	Type of Payment	Amount of Payment	Confirmation